To:
From:
Subject: Attending Ignite

Dear

I'd like to attend IGNITE Leadership Conference January 17, 2019 in Tupelo. Presented by the Community Development Foundation, IGNITE is a one-day leadership summit inspiring attendees to lead and create desired change within our organizations and communities with renewed passion and drive.

Here are the reasons I’d like to attend and the ways (insert your organization here) could benefit:

• **I’ll develop better leadership skills**—I’ll learn strategies to identify, engage and ignite the right people within our organization who are committed to a prosperous future and are powered by purpose.

• **I’ll get inspired to produce better work**—I’ll be exposed to new ways of thinking about our projects, our mission, and what it will take to be the best at what we do.

• **I’ll become more productive**—I’ll learn techniques that can streamline my workflows and allow me to work more quickly and efficiently—saving you time and money.

• **I’ll learn from my colleagues**—IGNITE attendees come from organizations (small and large) from all over the region. I’ll be able to exchange ideas and get solutions to the challenges our organization is facing.

• **I’ll leave with renewed purpose, professionally and personally.**

The speakers at IGNITE are pushing boundaries, inspiring possibilities, and redefining the way we work. I believe attending is worth the investment—IGNITE is the perfect blend of the information and inspiration, leaving me energized and full of new ideas.

You can learn more about IGNITE at igniteleadership.com.

Sincerely,