



- **What type of conference is this?**

IGNITE is a Leadership Conference featuring nationally known speakers that will inspire, challenge and help to IGNITE the leader in you. It only takes a spark to IGNITE the potential leader in you and your organization, community and home. The IGNITE Conference is a one day event (9:00 a.m. - 4:00 p.m) Conference that will inspire and encourage you.

- **Why should I come?**

Everyone is a leader. Someone is following you.

If you are an employee or an employer, there are people that are always looking at you. Some watch you for direction, others watch you for response. The potential leader that is inside of you can be "**sparked**" by taking the initiative to learn more about being a great leader. We have hand picked some of the best nationally known inspirational speakers to help **IGNITE** that leader in you.

- **How can I convince my boss to let me go?**

Do you need help convincing your boss? Download this **WORD** [<http://www.igniteleadership.com/assets/docs/IGNITE-Convince-Your-Boss.docx>] (put it in your company letterhead) or **PDF** [<http://www.igniteleadership.com/assets/docs/IGNITE-Convince-Your-Boss.pdf>] letter to help convince your boss.

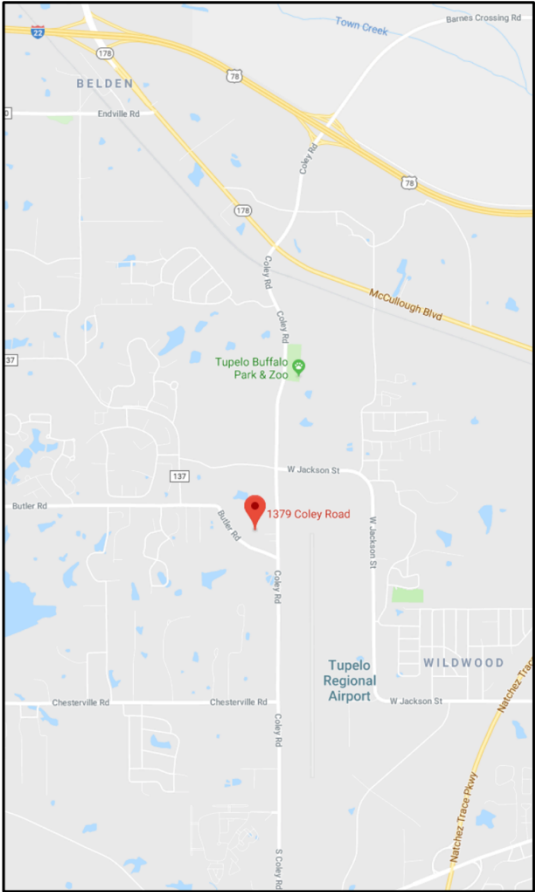
- You will gain practical skills and learn methods that are proven to help your work performance
 - You will learn from real success stories how to be the best leader you can be
 - You will be in the midst of the best networking opportunity to grow your client base and your circle of influence
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- **Ignite what? (Why it matters)**

Ignite YOU! The IGNITE Conference exists to spark great leaders in our area. Nowhere else in our area will you be able to be in an intimate environment with New York Times best-selling authors and nationally known inspirational speakers. Get ready to **IGNITE** the best leader inside of you!

- **What's the deal? What goes on when/where?**

- Ignite starts at 9:00 a.m. SHARP, January 17, 2019 and you CANNOT. MISS. ONE. MINUTE.
- Be sure to arrive at The Orchard Tupelo (1379 N Coley Rd., Tupelo, MS 38801 [GOOGLE MAP LINK](https://goo.gl/maps/KDdFZvjNt4R2) [https://goo.gl/maps/KDdFZvjNt4R2] early, and grab a seat. We don't want to take the fun out of the day, so you'll find out everything else when you arrive. It's more fun that way!
- Registration begins at 8:15 a.m.
- Parking is FREE for everyone onsite.



- **I just bought my ticket, now what?**

- Your name badge is your ticket to Ignite. Just like a concert, you'll need credentials to enter.
- If you've already ordered your Ignite ticket(s), we will hand-deliver or mail your name badge(s) to you starting the first week of January (we promise you'll have a badge in hand before the 18th).
- When you arrive, be sure to wear your badge and lanyard for an easy, breezy check-in.
- If you do not have the badge, we'll have a will call open to facilitate your registration.
- Please bring a printed or digital proof of purchase to speed up the process.
- Please wear your badge to ensure your access to awesome experiences!

- **Where can I sit?**

- You may sit anywhere in the general admission seating area.
- If your badge says SPONSOR, look for your company's reserved seats or table near the front.

- **How do I connect?**

We'll be Tweeting and Facebooking throughout the event and want you to get in on the fun! Share photos, speaker quotes, videos and everything else using the hashtag **#Ignite2019**

- **What is the food situation?**

Breakfast will not be served, so fuel up before you arrive! Have no fear, there will be plenty of coffee, water and soft drinks. We'll serve light, mid-morning and afternoon snacks during the breaks. We'll have a 45-minute lunch break with boxed lunches generously sponsored by [Tennessee Valley Authority](#). Use this time to network or catch up on e-mails and phone calls!

- **Do I need money?**

Your pre-paid ticket covers your event participation and food during the times already mentioned. If you'd like to purchase any of the works published by our AWESOME line-up, stop by our on-site Ignite Book Store. Cash and credit cards will be accepted.

- **Help! What do I wear?**

Jeans, jeans, jeans. Leave your suits, ties and heels at home.

IGNITE is presented by the Community Development Foundation. CDF is the local Chamber of Commerce for Tupelo, Mississippi and the Economic Development organization for the Tupelo/Lee County, Mississippi, region. Find out more about CDF by visiting <http://www.cdfms.org>

Community Development Foundation
398 East Main St.
Tupelo, MS 38804
662-842-4521
info@cdfms.org